

ROBUST LEADERSHIP, BUT WITH A SYSTEM!

How to lead with greater clarity, confidence, and effectiveness through a dual strategy of personal presence and organizational structure.

In-Person or online | Four half-day sessions | costs: upon request | Trainer: Randolph Jessl
Registration: +49 761 76 99 88 00 | connect@aucturity.net

WHAT IS IT ABOUT?

Leaders who define themselves solely by presence and constant effort burn out quickly. This program shows a better way – by combining two levels of effective leadership:

1. **Direct leadership** through personal impact, clarity, and presence
2. **Indirect leadership** via structures, rules, roles, and tools that promote self-leadership within the team

You will learn how to move people – while also creating an environment that fosters ownership and initiative.

Ideal for managers who...

- ✓ Sharpen their leadership focus and personal impact.
- ✓ Create supportive organizational frameworks.
- ✓ Promote collaboration and individual responsibility.
- ✓ Utilize AI and tools to reduce workload.



COACHING MODULE

Part I – Focus on the Person (half days 1 and 2)

Defining your leadership mindset: mission, strengths, areas of focus
Boosting personal impact: presence, media, body language
Enhancing reputation: leadership communication & impression management
Leveraging charisma: inspire instead of instruct

Part II – Focus on the Organisation (half days 3 and 4)

Structuring leadership: roles, rules, routines
Enabling Shared Leadership by design
Using leadership proxies effectively (e.g., guidelines, checklists)
Applying AI: reflecting on and supporting leadership

METHODS

Hands-on: exercises, self-reflection, role plays
Illustrative: case studies, tools, and real-world transfer tasks
Interactive: peer consulting, feedback, individual goal setting

YOUR BENEFITS

- ✓ Understand the interaction of direct and indirect leadership.
- ✓ Strengthen your leadership role and impact.
- ✓ Lighten your workload through smart leadership organization.
- ✓ Foster mature collaboration and focused teams.



SAVE YOUR SPOT!

Discover how you can lead more effectively with less effort using the dual strategy of personality and structure.

Registration via Aucturity: +49 761 76 99 88 00 | connect@aucturity.net